

News Release



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First Annual Patent Value Quotient Report Shows Median Price Paid for Issued U.S. Patents Is \$221,000

Patent Value Quotient for 2012 Reports on 35 Major Patent Transactions across Several Industries

Boca Raton, Fla. – February 5, 2013 – Last year, [IPOfferings](#) LLC, a leading patent brokerage and IP services firm, introduced the first Patent Value Quotient™ that reported patent transactions for the first three quarters of 2012. The Patent Value Quotient (PVQ) reports on patent sales by technology including the average price paid per patent (the “Quotient”) for each portfolio transaction. The first [Patent Value Quotient](#) has been updated for the full 2012 calendar year, and is now available as a free download at the IPOfferings website. For the 35 [patent transactions](#) included in the Calendar Year 2012 Patent Value Quotient, the median selling price per issued U.S. Patent was \$220,588, and the average selling price per issued U.S. Patent was \$373,573.

“We have been very pleased with the interest in the Patent Value Quotient since we introduced it. We were quite frankly surprised at the large number of IP and business executives who visited our website to download the first PVQ,” says Rich Ehrlickman, founder and president of IPOfferings.

“We see the Patent Value Quotient becoming an increasingly important and often-used tool – in addition to the methods currently in use – to establish [patent valuation](#), especially the value of large portfolios,” he adds, “considering the hot properties that patents and other IP have become in just the past few years.”

Each Patent Value Quotient Report includes the seller and buyer of the portfolio (unless they requested that they be anonymous), the technology of the patents, the number of issued U.S. Patents, and the quotient: the total sale divided by the number of patents to produce the average paid per patent. For the full year report of 35 patent transactions, both the Average and Mean selling prices are computed.

IPOfferings publishes a monthly e-letter, **IP MARKETPLACE**, and the January issue includes the Calendar Year 2012 Patent Value Quotient as a free download for recipients of the e-letter. Others can access the Patent Value Quotient by visiting the report’s page at the IPOfferings website: www.ipofferings.com/patent-value-quotient.html.

“We encourage [patent brokers](#), patent auctions, and parties to patent transactions to participate in the Patent Value Quotient by contributing information on transactions they’ve been involved in,” adds Tom Major, Vice President of IPOfferings. The benefits of participating in the Patent Value Quotient can be requested at pvq@ipofferings.com.

About IPOfferings LLC

As a full-service [patent brokerage](#) firm, IPOfferings helps its clients optimize the value of their intellectual assets. IPOfferings represents sellers of patents, technology and other intellectual property, as well as businesses seeking to acquire specific patents or patents in a given technology. IPOfferings also offers [IP strategy](#), valuation, analyses, [licensing](#), [M&A](#) and due diligence, as well as dispute resolution and pre-litigation advisory services. For more information, visit www.ipofferings.com

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