



Intellectual Property Brokerage, Valuation, and Consulting Services

IPOfferings is a leading full-service patent brokerage and IP consulting firm. Our objective is to help clients optimize the value of their intellectual property. This can include **selling, licensing, or buying** patents or portfolios. IPOfferings also provides IP assessment and strategy expertise, and three **patent valuation** services.



Sophisticated Brokering Methodology (Selling and Acquisition)

Working primarily on a contingency basis, IPOfferings will both evaluate and determine the marketability of your patent or IP portfolio and, if engaged, we will execute a proactive **Brokerage Sales Campaign**. We create a marketing package that includes all the information a buyer needs to conduct the due diligence required to evaluate your patent or portfolio, including evidence-of-use charts and potential licensing candidates. IPOfferings directly contacts prospective purchasers and/or licensees, understanding that a business may purchase the patent to both practice it and license it to others. We facilitate buyer due diligence, and negotiate and close the sale on behalf of the patent owner. IPOfferings is paid based on the results we produce for the IP owner.

The patents we currently have available for acquisition are listed at www.IPOfferings.com/Patents-for-Sale.html.

IPOfferings also represents organizations that wish to **acquire** new or additional patents, and does so on an anonymous basis if required, ensuring confidentiality and discretion.

Patent Valuation

Three incredibly affordable patent valuation reports are available online. They use proprietary data interpreted by an IP professional who then writes the final report. The Basic Patent Valuation costs just \$300, an Enhanced Patent Valuation is \$900, and a Comprehensive Patent Valuation is \$2500. To learn what is included in each of these valuation services, and to order a valuation report, visit <http://www.IPOfferings.com/patent-valuation-services.php>.

IPOfferings publishes the **Patent Value Quotient™** each quarter. It reports on patent sales, and computes the "quotient" or average price paid per issued U.S. Patent. For more information or to download the report, visit www.IPOfferings.com/Patent-Value-Quotient.html.

Consulting

IPOfferings provides IP assessment and strategy consulting services, and can make recommendations for implementing an IP monetization plan for your organization.

Initial Consultation and Analysis

IPOfferings helps businesses, inventors, universities and other owners of patents and other forms of intellectual property to **monetize their IP assets**. At no cost on your part, we will perform an initial analysis of your IP portfolio and provide you with insight into the marketability of your IP assets.

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We Monetize Your IP AssetsSM